



Boston Red Sox
4 Yawkey Way
Boston, MA 02215

Dear Sir/Madam:

I am writing in reference to Maribeth Moriarty, Owner, New England Sign, an important partner of the Boston Red Sox. Maribeth and her organization are without question the best I have ever come across in my five years of experience in the sports sponsorship industry, and I wholeheartedly support her certification as a SOMWBA member.

As the Manager of Sponsor Services for the Red Sox, I am responsible for the planning and coordination of stadium signage at Fenway Park. I selected New England Sign for the implementation of all our signage plans based on their impeccable reputation and they have not disappointed in the least. Maribeth and her team of professionals have proven to be experts in the development and placement of signs throughout the ballpark, whose attention to detail and commitment to excellence stand unmatched. They consistently completed every single project on, or ahead, of schedule and always to standard.

It is my pleasure to recommend Maribeth Moriarty and New England Sign for certification as they continue to remain the number one choice for the Boston Red Sox. If there are any questions or I can be of further assistance, please feel free to contact me at (617) 236-6650. I would be happy to speak to anyone on Maribeth's behalf.

Sincerely,

TROUP PARKINSON
Manager, Sponsor Services
Boston Red Sox